



Smart Use of Fertilizers Creates Additional Packaging Changes

To account for increasing nutrient values and to better manage the amount of fertilizer used by our consumers, Milorganite® has decreased its package size from 36 pounds to 32 pounds.

Over the last five years, our product has undergone changes in its nutrient profile. Its past N-P-K of 5-2-0 has increased to 6-4-0, and while this might not seem like a huge change, over application of our product because of its ease of use with little visible impact is a common occurrence. Our new package will still cover 2500 square feet.

News stories about the adverse effect of nutrient run off to our waterways, causing the growth of algae continues to drive regulatory controls on all fertilizers. We at Milorganite® are more than sensitive to this issue because we are first and foremost a water based environmental organization. While our product is one of the most environmentally friendly fertilizer products available, it is important that we lead the way in helping consumers do what they can to help protect our environment.

We believe that achieving your landscape and gardening goals need not come at the expense of our environment. And as a partner in helping you achieve these goals we will continue to provide quality product and guidance to deliver the results you've grown accustomed to with Milorganite®.

Here's to Continued Results,

Jeff Spence
Director of Sales & Marketing, Milorganite

MILORGANITE

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