



Milorganite® Fertilizer 2018 Spring Bag Contest Rules

1. Definition

“District” means the Milwaukee Metropolitan Sewerage District, the manufacturer and marketer of Milorganite® fertilizer products.

2. Eligibility

Any person may participate in the contest who has applied Milorganite® fertilizer to the person’s lawn within the last year. Only one entry per household. No new purchase is necessary.

3. How to Enter

Submit the testimonial form on the Milorganite® fertilizer website with an image or video (up to four images or videos) of your Milorganite lawn.

4. Contest Period

The contest will start Sunday April 29th, 2018, and end Thursday May 31st, 2018

5. Selection of Grand Prize Winner

- (A) The District will select one grand prize winner. The submission that best shows: turf that is lush, green, and dense; landscaping and a house that are neat and carefully maintained; and enthusiasm for Milorganite® fertilizer.
- (B) The District will announce the winner on the Milorganite® blog and social media pages (Facebook, Instagram, Twitter) on or before July 15th, 2018.
- (C) The decision of the District regarding winners is final, absolute, and binding.

6. Prizes

- (A) One grand prize will include:
 - a. An image of the winner’s lawn, landscape, and home will appear on the 36lb bag of Milorganite® fertilizer in 2019 and until Milorganite® fertilizer decides to update the image. By accepting the prize, the winner grants the District the right to use this image on packaging, collateral, and digital materials without compensation.
 - b. An in-person visit from Allyn Hane “The Lawn Care Nut” announcing the winner.
 - c. A one year supply of Milorganite® fertilizer (up to twenty 36 lb. bags). The District will coordinate with the winner to identify a local retailer to supply the Milorganite® fertilizer and the District will make the payment for the Milorganite to the retailer. The winner is responsible for picking up the Milorganite® fertilizer from the retailer.
 - d. The District will arrange for a professional photographer to capture images of the lawn, landscape, and home of the winner at a time mutually acceptable to the photographer and the winner (high resolution images are needed for the bag printing).



- (B) Every valid testimonial submission will receive a Milorganite retro sticker and be able to select one Milorganite® apparel item; a t-shirt, cap, or rain gauge.
- (C) The available t-shirt sizes are (men) M, L, XL, XXL, XXXL and (woman) S, M, L. These sizes are standard men and woman t-shirt sizes.
- (D) The available cap is one size fits all with adjustable sizing strap.
- (E) Each testimonial submission must provide a shipping address.
- (F) The District will ship the selected item to the address submitted within two weeks after submission.

7. Cancellation

The District may cancel this contest at any time.

8. Ineligible Contestants

The following persons are not eligible for this contest: District employees or Commissioners, spouses of District employees or Commissioners, and dependents of District employees or Commissioners.

9. Use of Submitted Information

- (A) All submitted information becomes property of the District.
- (B) By submitting information, participants authorize the District to use the information in the District's promotional materials, advertising, website, and marketing materials, without compensation to the participant.
- (C) Participants will hold the District and its employees and Commissioners harmless from any claims of any nature arising in connection with the District's use of information submitted for this contest.
- (D) The District may release participant information when necessary to comply with the law, enforce the District's web site policies, respond to public records requests, or protect the District's or other's property or safety.

10. Telecommunications Risks

The District is not responsible for any problem, error, interruption, delay, virus, bug, loss of information, or theft of information caused by telecommunication networks, internet service providers, web site hosts, software, or hardware.

11. Waiver of Liability

Participants waive, release, and discharge the District and its employees and Commissioners from any and all liabilities, costs, loss, damages, or expenses the participant may have that arise out of participation in this contest, including, but not limited to, personal injury or damage to property, either direct or consequential.



12. Severability

If a court finds a contest rule invalid, illegal, or unenforceable, then the other rules remain in effect.

13. Allyn Hane “The Lawn Care Nut” Role in this Contest

(A) Allyn Hane “The Lawn Care Nut” is not an administrator of this contest.

(B) Participants release Allyn Hane “The Lawn Care Nut” from any and all claims regarding this contest.

14. No Purchase Necessary

No purchase is necessary to participate in this contest.