

Milorganite® Fertilizer 2021 Lawn Meme Contest Rules

1. Definitions

"District" means the Milwaukee Metropolitan Sewerage District, the manufacturer and marketer of Milorganite® fertilizer products.

A "lawn meme" is an image, typically humorous in nature, that is about lawns or lawn care.

2. Eligibility

By submission of your lawn meme(s) on the contest form on the Milorganite® fertilizer website you authorize that you are the original creator of the lawn meme image and adhere to all licensing and copyrights.

No purchase of Milorganite® fertilizer is necessary.

3. How to Enter

Submit your lawn meme image or video on the contest form on the Milorganite® fertilizer website.

4. Contest Period

The contest will start Sunday September 19th, 2021 at 8 am CST, and end Sunday October 3rd, 2021 at 10 pm CST.

5. Selection of Winner.

- (A) The District and "The Lawn Care Nut" Allyn Hane will select one winner.
- (B) The District will announce the winner on the Milorganite® blog and social media pages (Facebook, Instagram, Twitter) and on the "The Lawn Care Nut" Allyn Hane's YouTube channel on or before October 17th, 2021.
- (C) The decision of the District and "The Lawn Care Nut" Allyn Hane regarding the winner is final, absolute, and binding.

6. Prizes

One winner will be selected and your lawn meme design will appear on a t-shirt for purchase in the "The Lawn Care Nut" Allyn Hane online store.

7. Cancellation

The District may cancel this contest at any time.

8. Ineligible Contestants

The following persons are not eligible for this contest: District employees or Commissioners, spouses of District employees or Commissioners, and dependents of District employees or Commissioners.



9. Use of Submitted Information

- (A) All submitted information becomes property of the District.
- (B) By submitting information, participants assert it is an original work and participants authorize the District to use the information in the District's promotional materials, advertising, website, and marketing materials, without compensation to the participant.
- (C) Participants will hold the District and its employees and Commissioners harmless from any claims of any nature arising in connection with the District's use of information submitted for this contest.
- (D) The District may release participant information when necessary to comply with the law, enforce the District's website policies, respond to public records requests, or protect the District's or other's property or safety.

10. Telecommunications Risks

The District is not responsible for any problem, error, interruption, delay, virus, bug, loss of information, or theft of information caused by telecommunication networks, internet service providers, website hosts, software, or hardware.

11. Waiver of Liability

Participants waive, release, and discharge the District and its employees and Commissioners from any and all liabilities, costs, loss, damages or expenses the participant may have that arise out of participation in this contest, including, but not limited to, personal injury or damage to property, intellectual property claims either direct or consequential.

12. Severability

If a court finds a contest rule invalid, illegal, or unenforceable, then the other rules remain in effect.

13. Allyn Hane "The Lawn Care Nut" Role in this Contest

- (A) Allyn Hane "The Lawn Care Nut" is an administrator of this contest with the District.
- (B) Participants release Allyn Hane "The Lawn Care Nut" from any and all claims regarding this contest.

14. No Purchase Necessary

No purchase is necessary to participate in this contest.