



***Consent to Use My Name, Story, Pictorial Image,
or Video to Promote Milorganite®***

I grant the Milwaukee Metropolitan Sewerage District (MMSD) permission to reasonably use my name, story, pictorial image, or video to communicate information about my personal experience using its fertilizer sold under the trademark Milorganite®.

I understand that Wisconsin law generally prohibits the use of my name, story, pictorial image, or video for commercial purposes without my consent. Therefore, I consent to the testimonial use of my name, story, pictorial image and videos in materials promoting Milorganite® in any print or digital media, including the Milorganite® website and social media.

I consent to testimonial use without financial payment.

I have been promised nothing for my testimonial.

If I change my mind about Milorganite® testimonials, then I will contact MMSD to withdraw my consent. I understand that MMSD will not destroy material already in print, but new materials will respect my privacy rights, as established by sec. 995.50, Wis. Stats., and the MMSD will immediately remove my name, story, pictorial image, or video from the Milorganite® website and social media.